It's a real pleasure to share good news with good people, so we’re excited to update you on what's kept us busy recently.

At the top of the list, GCT software now supports SIP audio connectivity. If you currently use SIP, or plan to do so, this is exciting news. Plus, we've incorporated SIP directly into our products, making using it both seamless and free.

Next, two of our GCT team traveled to Vietnam to train the local sales force on our products. Opportunities like these are some of the most gratifying and productive for us. They build positive relationships, mutual support and improved products.

Customer feedback continues to inspire innovative additions and uses for our versatile products. We highlight one example here, but we have many more. We’ll share them in upcoming newsletters or you can simply go to our website to browse all of our products, releases and additional use cases as they become available. Don’t see what you want? Just ask. We’d be glad to help.

In our free time, we found ourselves talking about submarine cables. Did you know the first transatlantic cable was completed in 1858? But what about the first transpacific cable?
SIP, short for *Session Initiation Protocol*, is a standard that provides telephone-like audio connectivity over a network instead of using physical phone lines. If you don't already use SIP and have no plans to start, you might want to consider using our **GCT Virtual Stream Modules** or **G-SMU** since they are much easier to set up and use compared to most SIP solutions. That said, if you already use SIP, we’re guessing you want to continue. **That’s why the GCT software running our products now supports SIP to create a VoIP (Voice over IP) audio connection to and from other SIP-compatible devices, like SIP phones and soft-phones.**

If all that sounded complicated, don’t worry. We keep things simple, even though SIP isn’t. **Therefore, SIP functionality is built directly into our products.** In other words, on our GCT systems, you don’t need any additional hardware or software licenses to access SIP. **It simply becomes an available feature after you update the system software, freely available on our website.**

**Beyond the basics of allowing you to make, answer (using auto or manual), reject and hang up SIP calls, Global Communications Technology systems support many powerful connectivity features.** For example, during the configuration process, you can take advantage of registration with a SIP service provider to enhance the reliability of communication with other SIP devices. We also offer several advanced networking features to help your SIP calls get through NAT (Network Address Translation) routers.

On advanced GCT systems like the G-SMU, G-404, G-408 or G-408R, you can create multiple SIP virtual modules, each with different user names and able to support SIP calls. **Depending on your needs or preferences, you can patch these SIP virtual modules to any other module in the system.** Examples of other modules include radio, handset, PSTN, GSM, etc. Alternatively, if you are working with one of our smaller systems, like the G-202, G-120 or G-110, SIP interfaces are permanently linked to the hardware interfaces, just like our other network streaming options.

While our version of SIP supports many powerful connectivity features, if you don’t want to use SIP, that’s fine. **It’s entirely optional and can be completely disabled, if that’s your preference.** However, if you use SIP, our systems are ready for you.
In March, two members of our Global team, Jack Curtis and Tim Harris, got out their passports, packed their suitcases and headed some 14,500 kilometers (9,000 miles) from our headquarters in Raleigh to Hanoi, Vietnam. Why travel so far? The answer is simple: we are determined to support our distributors.

Our multilingual user interface is just the first step in our commitment to the success of everyone associated with GCT products. Training sessions like this create opportunities for the local sales force to become experts on our products, and they encourage collaboration to discover original, innovative solutions together.

If you talk the talk, you better walk the walk. It's an American phrase that's part of our core company belief. While lots of companies just talk, we back up our words with our actions. Our products are more than just hardware, they are versatile communication solutions. That's why one of the most rewarding aspects of our trip to Hanoi was our interaction with the Hanoi sales force as we helped them through the logic and ease-of-use of our products, and they helped us see new applications that could be especially useful to customers in the Vietnamese market.

Hands-on time with our G-404, G-SMU and G-202 units gave the whole team confidence in configuring remote system management using GCT streams. They also enjoyed setting up, configuring and running GSM, Radio and Codan modules—all in their native language.

One question that came up during a session was whether GCT products could be configured to make some sort of international intercom system? Yes! So, we sketched it out and set it up.

An excellent meal shared in good company.
Global Products at Work means finding solutions to our customers' everyday communications needs. In the modern world of globalization and multinational operations, it can be quite common for a company to want to set up an international intercom system between sites in different countries.

Thinking globally rather than locally, we endeavor to provide our customers with communications solutions tailored to their specific needs now, and that will grow with them in the future. When we consider how to meet the requirements of an international intercom system, we envision setting it up with a G-404, a G-408 or a G-SMU.

Why? In addition to the international intercom functionality, these systems offer additional modules customers can use for radio, GSM or other GCT streams. Our interoperability solution gives our customers an international intercom in a system ready to expand and adapt with a rapidly changing communications landscape.

Contact us for more details on this and other innovative and flexible Global solutions designed to meet your individual needs.

Fun fact #1: The first transatlantic cable was completed in 1858. How long was it operational?
(A) 3 weeks (B) 3 months (C) 3 years

Fun fact #2: The first transpacific cable wasn’t completed until the 20th century. In what year was it completed?
(A) 1903 (B) 1913 (C) 1923

Fun fact #3: The phrase, “If you talk the talk, you better walk the walk,” is relatively modern. When did it first appear in publication?
(A) 1901 (B) 1921 (C) 1941

More fun facts in our next newsletter, and more information about these on our website.